



CRAVEN MINOR FOOTBALL LEAGUE

SPONSORED BY PETER BROWN – ESTATE AGENTS

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To whom it may concern

Dear Sir/Madam,

PRODUCTION OF FIXTURE LISTS – SEASON 2007/2008

This letter is to introduce the Craven Minor Football League and Community Sponsorship Partners LLP.

The above League has agreed to enter into an agreement with Community Sponsorship Partners whereby the Company will produce fixture lists on behalf of the League on a monthly basis starting in September 2007 and the Company is hereby authorised to approach local businesses who may be interested in advertising on the fixture lists.

It is intended that these fixture lists will be distributed, by the League, to all players and managers for the next two years

The Craven Minor League was originally formed in Southport in 1969/70 season with 8 teams of boys under the age of 13 from all areas of Southport. The League now operates throughout the areas of Sefton and West Lancashire and also has Clubs from the St Helens and Wigan areas and the Knowsley, Kirkby and Fazakerley areas of Liverpool and has in region of 2,000 registered players.

The League provides weekly football from the beginning of September to the end of April in each football season on both Saturdays and Sundays. At the present time the Saturday Leagues comprise 11 a-side teams in 4 Divisions; Under 11, Under 13, Under 15 and Under 16. The Sunday Leagues comprise 11 a-side teams in 2 Divisions; Under 12 and Under 14, and 7 a-side teams in 6 Divisions; Under 7, 2 Divisions of Under 8, 2 Divisions of Under 9 and Under 10.

The League also runs representative teams at Under 12, Under 14 and Under 16 in both the Lancashire Football Association and Liverpool County Football Association Inter-League Knock Out competitions and over the years has managed, at some time, to be successful in all three age groups.

The League has a good relationship with the local Referees Association and has a large number of teenager referees who are just starting out on a refereeing career. The League also has the use of the enclosed football grounds of Southport FC and Burscough FC for the playing of Cup Finals in March, April and May each year which adds to the sense of occasion generated for Clubs reaching the finals. The League season ends with two Annual Presentation Evenings when the League Champions and Runners Up are presented with their trophies, usually by a well known local footballer or a player who started their career in the League and has graduated to the professional game. The 11 a-side teams receive their trophies at The Floral Hall, Southport in front of a packed house of in excess of 600 parents, relations and friends while the 7 a-side teams event is held at The Civic Hall, Ormskirk before an attendance in the region of 250/300.

You will appreciate that with so many children taking part in the League each week, they will be proudly showing their fixture lists to their friends and relatives which will, therefore, be widely seen throughout the areas in which the League operates. If you wish to avail yourselves of the opportunity to advertise on these fixture lists I am fairly certain that the standard of product produced by this company will have pride of place in the homes of the many children taking part in the League throughout the season.

I would also like to say that by supporting this venture, you will be supporting the development of many young people throughout the community.

Thank you for taking the time to read this brief overview of the League and I hope you will feel able to support the project which will also provide additional much needed funds towards the running costs of the League.

Yours faithfully,

Brian Rimmer

Hon. League Secretary