



Laminate Flooring

# Peterlee Newtown AFC



The Community College



President Mr. D.J.Brown  
Vice Presidents: Brian Hall – Stan Summerill

25 April 2001

Dear Rob

What can I say, absolutely fantastic! Less than a quarter of the perimeter fence sold and you have made our Club over £3000 in just nine days.

As you are aware we are a small Committee and any help in raising funds is much appreciated but this amount more than doubled our expectations but more importantly your professional approach to our cause has not only raised the profile of our Club but has also helped forge lasting relationships between ourselves and that of our new sponsors.

For example our forthcoming Sportsman's Dinner has netted us a further 75 ticket sales from the sponsors you have attracted to the Club and many are already asking about next seasons match day programme as a means of advertising which again gives us even more revenue.

I have spoken to every new sponsor to thank them for their support and most are very excited about being part of our Club which will make our job of collecting future funds even easier.

If there is anything I can do to help you or your company in the future do not hesitate to ask and please pass on my number to any other interested Clubs as a means of a reference.

Finally Rob, we like to think that we are not only a professional Club but also a family Club of which we all feel over the past nine days you have become a part of.

Hope to see you soon.

Yours sincerely

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CHAIRMAN

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